



**ANYTIME
FITNESS®**

 **orbit4**

DRIVING OPERATIONAL EXCELLENCE



GLOBAL COVERAGE



Brent Potter

Multi-Club Operator - USA



Luke Pilkington

Amps
Head of Procurement - UK



Poch Garcia

Director of Operations Support
Inspire Brands - Asia



Ryan Cheal

CEO
Inspire Brands - Asia



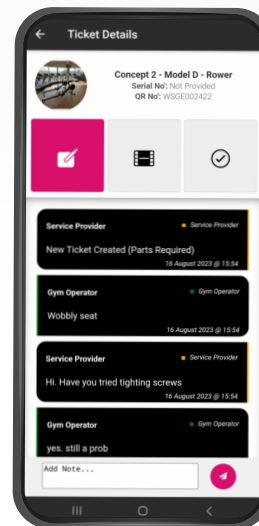
**ANYTIME
FITNESS®**



ASSET MANAGEMENT

Asset management is at the heart of Orbit4's platform. Driving automated systematic processes of acquiring, maintaining, tracking, and disposing of an organization's assets, such as equipment, facilities, and resources, to maximize their value and ensure they are used efficiently.

The platform aims to optimize asset performance, reduce costs, and manage risks throughout their lifecycle.

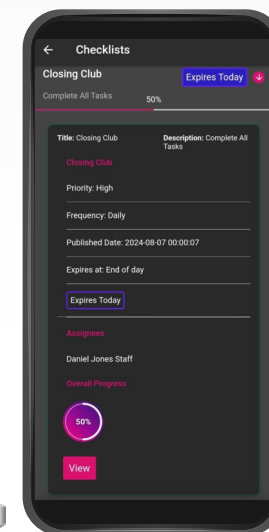
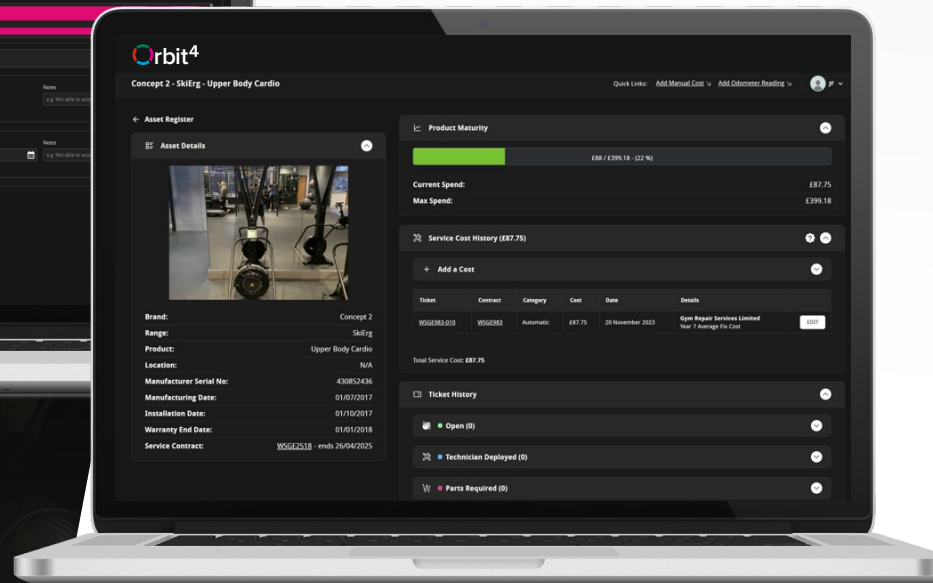
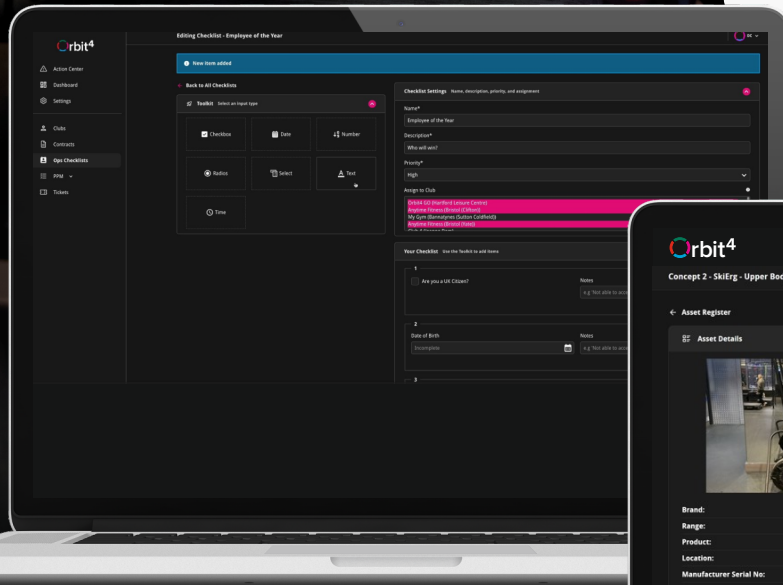




COMPLIANCE

Compliance is an important component of running a successful and safe facility. Orbit4 automatically tracks the service history of all assets within the building when the service ticketing system is in use.

In turn, data is stored to protect the business of any potential claims against it. In addition, the checklist module ensures staff are well trained and authorized to carry out day to day operational tasks safely. All tasks are stored digitally, confirming who completed the tasks, where and when.





VENDOR MANAGEMENT

Orbit4 enables Anytime Fitness to help oversee and coordinate relationships with external suppliers or service providers to ensure they meet agreed-upon quality, timelines, and cost expectations of product and technical support.

Big data from Orbit4 provides unique insights to help select vendors, negotiate contracts, managing performance, and mitigate risks to optimize value for the franchisee owner.

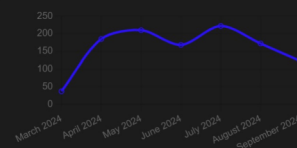
Service Providers Averages from all contracts from the last 6 months

Company Name	Contracts	Tickets	First Time Fix Rate	T.T.P.	T.T.O.
GYM EQUIPMENT MEDICS LIMITED	Adhoc Call-Out	11	44%	239.5	762.36
Indigo Fitness	Full Annual	4	33.33%	178.43	437.75
Technogym UK	Full Annual, Adhoc Call-Out	109	50.04%	167.31	421.46
Sport Aid UK	Adhoc Call-Out	57	43.18%	160.29	392.47
Technogym NL	Full Annual	36	31.25%		
Eleiko UK	Adhoc Call-Out	9	16.67%		
Core Health & Fitness	Full Annual	3	50%		
Woodway	Adhoc Call-Out, Full Annual	44	38.33%		
Test Manufacturer	Full Annual	13	69.23%		
Spin Doctor	Full Annual	78	48.55%		
Pulse Fitness	Full Annual	82	84.46%		
Wattbike	Full Annual	11	66.67%		
Physical Company	Full Annual	2	50%		
Life Fitness UK	Full Annual, Adhoc Call-Out	278	78.52%		
Service Provider DJ	Labour only, Full Annual, Adhoc Call-Out	136	88.67%		

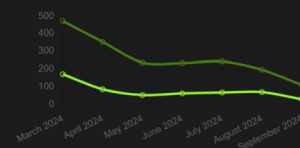


External Service Providers

Tickets Raised from the last 6 months



Time to Repair from the last 6 months

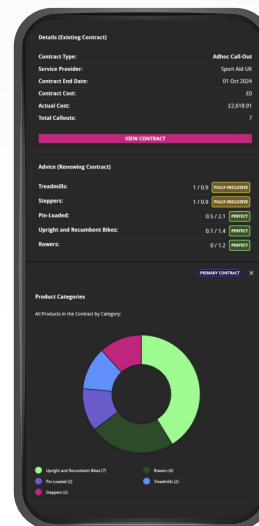
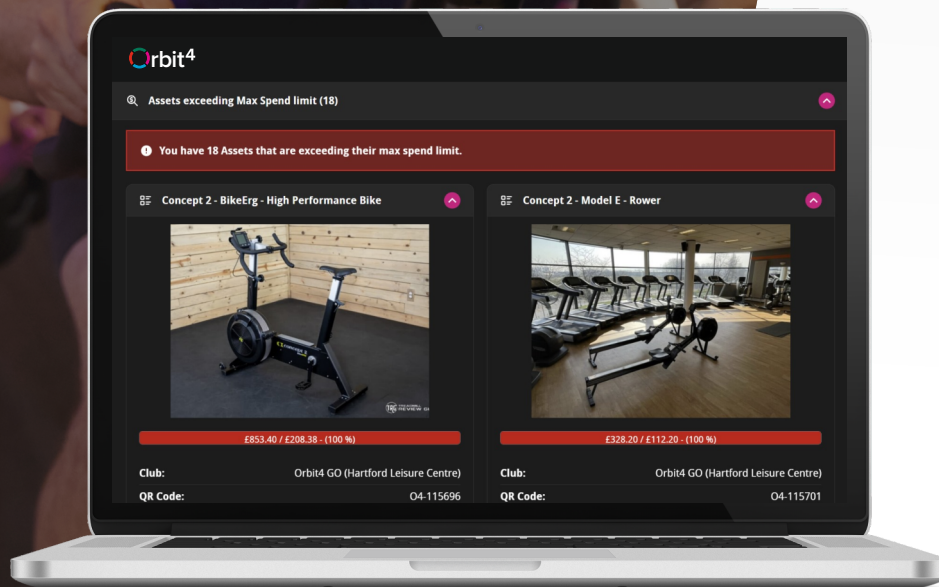




DATA DRIVEN PURCHASING DECISIONS

Owners, management and leadership have historically made procurement decisions on intuition or assumptions!

With Orbit4, product maturity tracking data provides automated triggers so that owners and managers can make informed, objective decisions that improve outcomes and drive better performance.



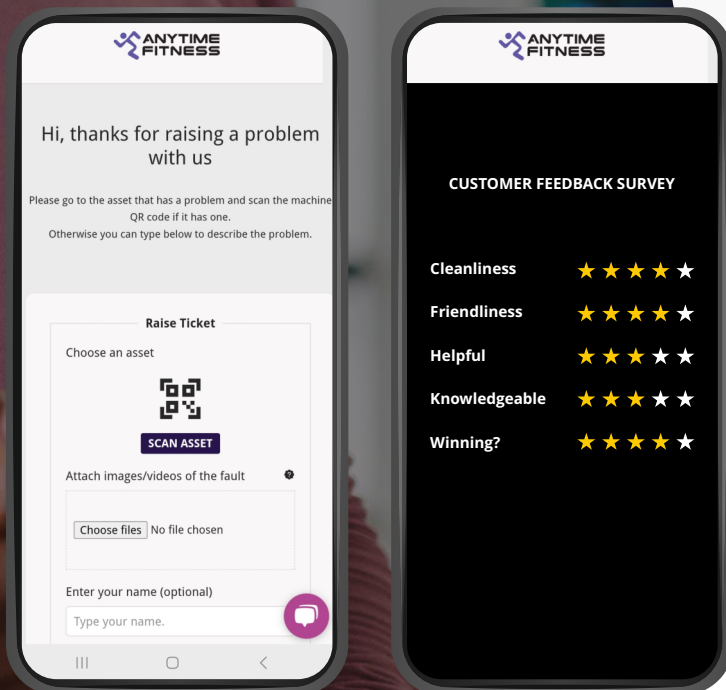


MEMBER ENGAGEMENT

We know the customer experience is the most important thing to Anytime Fitness. Orbit4 now offers an innovative way for members to actively participate in the gym experience.

Through a central QR code associated with the entire club, members can provide feedback on the training experience at the club. This allows management to receive direct feedback from members and continuously improve their experience.

The QR code is easily accessible and allows for easy interaction for members, resulting in higher satisfaction and retention.





Ryan Cheal

CEO, Anytime Fitness Corporate
Inspire Brands - Asia

"I'm excited to share that we've just integrated Orbit4 into our operations to help our club managers manage their time more effectively when dealing with maintenance issues. This allows them to focus more on our members and driving revenue."

With Orbit4, I can now link key vendors to specific maintenance tasks, which means issues are resolved much faster and with minimal back-and-forth. This seamless process has led to higher satisfaction for both our members and staff.

Additionally, the data we gather from Orbit4 enables us to better forecast maintenance and CapEx costs, helping us save on future expenses."



Poch Garcia

Director of Operations Support, Anytime Fitness Corporate
Inspire Brands - Asia

"Using Orbit4 has been a game-changer for our operations. The asset management and service ticketing features give us complete visibility over our equipment, and the checklist audit module ensures preventive maintenance is done consistently. It's helped us improve efficiency and resolve issues faster, keeping our clubs running smoothly."



Brent Potter

Multi-Club Operator - USA

"We have recently completed a 3 month pilot of Orbit4 in our 12 corporate clubs and the operational results and financial savings have been excellent. Orbit4 has provided me and our club teams the easiest way to raise service tickets to our preferred vendors, saving our staff so much time. The analysis of the data has managed to save us thousands of dollars on service work and reduced downtime of our equipment by 35%. The overall ROI reached over 500%! I would highly recommend any multi-facility owner to give Orbit4 a call and set up a demo."



Luke Pilkington

Amps
Head of Procurement - UK

"This is the best 'all-in-one software solutions' I've seen in the fitness sector. Orbit4 has helped us manage the downtime of our equipment, performance manage our suppliers, run better operational processes via the checklist module and to top it off, the ability to trade-in our franchisees equipment at the best market value price. For me, this is a must have for any operator looking to take control of their spend and look after their fitness assets."

BOOK YOUR FREE ONLINE DEMO

Use discount code: AF2024-25

to benefit from the global agreement rate that Anytime Fitness have negotiated on your behalf.

25% off the standard market price.



DRIVING OPERATIONAL EXCELLENCE